

# Philippine Exporters Confederation, Inc.

March 27, 2017

## TO CONCERNED EXPORT CPRS CLIENTS

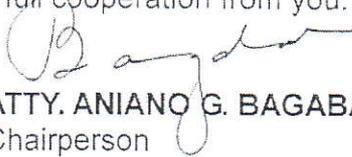
PHILEXPORT National received a letter from the lawyers of DEL MONTE PHILIPPINES, INC. (DMPI) regarding unauthorized exports of their products outside the Philippines, which products can only be marketed in the Philippines. DMPI is the exclusive licensee of the DEL MONTE trademarks for prepared food products and beverages in the Philippines. These products are canned pineapple juice and juice drinks, canned pineapple and tropical mixed fruits, tomato sauce and tomato catsup under the "Del Monte" brand. Their client DMPI complains that Del Monte brand products intended only for the Philippines market are being exported to other countries like the United Arab Emirates, Qatar and the United Kingdom, by exporters with whom DMPI has no business relationship. To stop these unauthorized exports, DMPI has taken steps to check the unauthorized export of their products outside the Philippines, such as conducting investigation of reported incidents and suspected parties, sending cease and desist letters to reported exporters and importers, procuring undertakings from offenders, requiring business partners and other counterparties not to export DMPI's products and to report any unauthorized shipments. It was also found out that the product's production codes and expiry date information are altered by the exporters or their buyers abroad.

We therefore appeal to concerned EXPORT CPRS clients through PHILEXPORT not to engage in these anomalous practices including the alteration of expiry dates as it not only endangers the health of the consumers of the Del Monte products, but also destroy the good image not only of PHILEXPORT but our country. It will also open you to a legal suit. If you know of any exporters (member or non-member) engaging in these anomalous practice, kindly report them immediately to:

Ms. Dianne DV. Masalunga  
EFOSEDC/CPRS Manager  
efosedc@philexport.ph  
Tel. No. 505-1328  
Cel. No. 0917-850-8104 or  
0998-767-7930

Ms. Masalunga sits in the DTI Export Trade Complaints Committee where PHILEXPORT is represented.

Thank you and we expect full cooperation from you.

  
**ATTY. ANIANO G. BAGABALDO**  
Chairperson  
PHILEXPORT CPRS Accreditation Committee



International Trade Center Complex, Roxas Boulevard cor. Sen. Gil Puyat Ave., Pasay City  
Tel no.: (632) 230-5555 • Fax no.: (632) 831-0231  
E-mail: [communications@philexport.ph](mailto:communications@philexport.ph) • Website: [www.philexport.ph](http://www.philexport.ph)

# Philippine Exporters Confederation, Inc.

August 24, 2017

## TO CONCERNED EXPORT CPRS CLIENTS

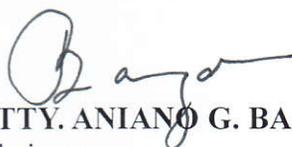
PHILEXPORT National received a letter from the President of YAKULT PHILIPPINES INC. (YPI) regarding unauthorized export of their products outside the Philippines, which products can only be marketed in the Philippines. YPI is the exclusive manufacturer of Yakult products in the Philippines and authorized exporter to Yakult Middle East (YME). YME is the exclusive distributor in five (5) countries in the Middle East namely, United Arab Emirates, Qatar, Kuwait, Oman and Bahrain. They are parties to the Sales Distribution Agreement. The Yakult bottles for exportation are packed differently from those locally distributed. YPI has now brought to PHILEXPORT's attention that Yakult products intended only for the Philippine market are being exported to certain Middle East countries by unidentified exporters with whom YPI has no business relationship. To stop these unauthorized exports, YPI has taken steps to check the unauthorized export of their products outside the Philippines, such as conducting investigation of reported incidents and suspected parties, sending cease and desist letters to reported exporters and importers, procuring undertakings from offenders, requiring business partners and other counterparties not to export YPI products and to report any unauthorized shipments.

We therefore appeal to concerned EXPORT CPRS clients through PHILEXPORT not to engage in any unauthorized exportation of YMI products that will not only result to improper handling and eventually damage the end processing of YMI products for exports, but will also destroy the good image not only of PHILEXPORT but our country. It will also open you to a legal suit. If you know of any exporters (member or non-member) engaging in these anomalous practice, kindly report them immediately to:

Ms. Dianne DV. Masalunga  
EFOSEDC/CPRS Manager  
[efosedc@philexport.ph](mailto:efosedc@philexport.ph)  
Tel No. 505-13-28  
Cel. No. 0917-850-8104 or  
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Ms. Masalunga sits in the DTI Export Trade Complaints Committee where PHILEXPORT is represented.

Thank you and we expect full cooperation from you.

  
**ATTY. ANIANO G. BAGABALDO**  
Chairperson  
PHILEXPORT CPRS Accreditation Committee

