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**FACT SHEET FOR BRAZIL
ECONOMIC STATISTICS AND EXPORT OPPORTUNITIES**

Key Statistics	2007	2008	2009
Population 65+ (total pop. is 197.8M)	12.1M	12.5M	12.9M
GDP Growth	5.67%	5.08%	(1.30%)
Inflation Rate	3.64%	5.67%	4.83%
Consumer Spending on Food (US\$)	\$195.6B	\$230.7B	\$230.9B
Internet Users	67.5M	77.8M	87.6M
Spending on consumer electronics	\$10.7B	\$12.5B	NA
Spending on Dog and Cat food	\$2.67B	\$2.95B	\$3.21B
Cosmetics and Toiletries	\$19.63B	\$20.87B	\$22.10B
Annual Disposable Income	\$448.75B	\$530.14B	\$526.96B

Brazil's Exports

live animals, meat & meat preparations, dairy products & birds' eggs, fish, crustaceans, mollusks, aquatic invertebrates & preparations, cereals & cereal preparations, vegetables & fruits, sugar, sugar preparations & honey, coffee, tea, cocoa, spices, animal feeds, miscellaneous edible products, drilling equipment, chemicals and cotton fabrics, crude oil, steel-making materials, se

	mi-finished iron & steel products, industrial organic chemicals, engines & engine parts, footwear, finishing materials, fuel oils, stone, sand, cement and lime
Brazil's Imports	food & live animals, beverages & tobacco, crude materials, mineral fuels, lubricants, animal & vegetable oils, fats & waxes, chemicals, manufactured goods, machinery & transport equipment, commodities, manufactured articles, aircraft, raw cotton, computer accessories, peripherals & parts, aircraft parts, aircraft engines, organic chemicals, civilian aircraft, oil-field drilling equipment, plastics, semiconductors, chemical fertilizers, pharmaceutical preparations
Main Trading Partners	Germany, Italy, United States, Ukraine, Kazakhstan, and China
Philippine Exports to Brazil	garments (0.41%), housewares (0.12%), holiday décor (0.59%), fashion accessories-costume jewelry, handbags & belts (0.24%), furniture-metal, rattan & wood (0.79%), giftware (0.06%), other consumer manufactures-cameras & lenses, soaps & detergents, etc. (3.68%), food & food preparations-nuts, coconut products, canned marine products, etc. (1.38%), resource-based products-coconut oil, seaweed/carrageenan, textile yarns, twine & cordages, petroleum products (27.5%), industrial manufactures-electronics, machineries & parts, metal manufactures & chemicals (64.12%), other industrial manufactures-packaging products, etc. (2.83%)
Opportunities	civilian aircraft, raw cotton, bodies & chassis of passenger cars, oil-field drilling equipment, fuel oil, copper, plastics, pharmaceutical preparations, chemical fertilizers, semiconductors and food retailing
Brazil's biggest retail channels	Sonae (Wal-Mart), Ultralojas (consumer electronics), Lojas Renner (JC Penny), Lojas Riachuelo (apparel), Morana (costume jewelry), Ponto Frio (consumer electronics), Marisa & Familia (apparel & accessories), Carrefour (shopping centers), CBD (shopping centers), Jeronimo Martins (shopping centers), Cantaduva (shopping centers), Lojas Pompeia (shopping), Frango Assado (highway restaurants), Quero Quero (retail shops)
Data Sources	Banco Central do Brazil, Banco Nacional do Desenvolvimento Economico e Social, Instituto Brasileiro de Geografica Estatistica, Instituto de Pesquisa Economica Aplicada, Ministerio de Frazenda, Ministerio das Relacoes Exteriores, Ministerio do Desenvolvimento, Industria e Comercio Exterior, Euromonitor, Index Mundi, Suite101, Comtex
Data compiled by I-Search Team	